



# FileFacets Appoints Peter Convy as Director, Channel Sales for EMEA

**April 21, 2017**

Data analytics and content migration technology provider launches European sales force.

OTTAWA, ONTARIO – April 21, 2017 – Data analytics and content migration technology provider FileFacets announced today the appointment of Peter Convy as Director of Channel Sales for EMEA. In his role, Peter will build and grow FileFacets presence across Europe, Middle East and Africa.

Peter Convy joins FileFacets from Avaya, a global provider of next-gen business collaboration, communications and networking solutions, where he held the position of Channel Manager for Northern UK. Peter brings over 25 years experience in channel sales into Tier 1 vendors and managed distribution for other European businesses. Previous to his time at Avaya, Peter held the position of Value-Added Reseller, Retail Sales Manager and Dell EMEA Alliance Manager for D-Link.

“Peter will be a valuable asset to the FileFacets team and I am very pleased to have him on board,” said Chris Perram, Chief Executive Officer of FileFacets. “He is a seasoned and accomplished sales professional and will be instrumental in creating and building our sales channel across Europe and internationally.”

## About FileFacets

FileFacets provides sophisticated content analysis and intelligent content migration in a highly automated and scalable SaaS-based solution. The FileFacets Analytics platform identifies and processes Redundant, Obsolete, and Trivial data (ROT) as well as Personally Identifiable Information (PII), allowing businesses to find what they have, keep what they need, and protect sensitive data accordingly. The FileFacets Migration platform employs advanced clustering and predictive coding technology to automate the categorization of data and the attribution of file metadata. This enables organizations to quickly move unstructured content from virtually any repository or location to their environment. For more information, visit [www.filefacets.com](http://www.filefacets.com).

###

## MEDIA CONTACT

Jennifer Nelson

Vice President, Sales & Marketing | FileFacets

Phone: 613-599-7433 x223

Email: [Jennifer.Nelson@FileFacets.com](mailto:Jennifer.Nelson@FileFacets.com)